



COLLEGE OF THE NORTH ATLANTIC

OPERATIONAL POLICY

TOPIC: WEBSITE DEVELOPMENT & MAINTENANCE

Policy No.	PA-604	Division	Public Affairs
Supersedes	n/a	Board Policy Ref.	n/a
Related Policy & Procedures	PA-604-PR IS-501	Effective Date	November 9, 2021 (R3)

1. PURPOSE AND SCOPE

The purpose of this policy is to provide guidelines for the development and maintenance of the College of the North Atlantic's (CNA) official website – <https://www.cna.nl.ca/>.

2. POLICY

It is the policy of CNA that one main website shall be developed for a broad target audience and maintained as a marketing and administration vehicle for the execution of its mandate. All other sites that may be relevant to the specific campuses or operational functions and authorized to carry "cna.nl.ca" in their URL will be considered subsidiary sites.

3. PROCEDURE

The Associate Vice-President of Public Affairs shall ensure that procedures are developed and implemented in accordance with this policy.

Approval History

Approved by President	September 30, 2000
Revision 1	September 16, 2008
Revision 2	November 4, 2016
Revision 3	November 9, 2021